

Burnaby School District Grade 7 Public Speaking Challenge Criteria

Name: _____

	Emerging	Developing	Proficient	Extending
Content: <ul style="list-style-type: none"> ● Control of ideas ● Insight ● Connection to the reader (audience*) 	-Limited sense of purpose; weak central idea -Underdeveloped, inadequate ideas/examples/details -Lacks sense of audience	-Central idea, may lose focus at times -Superficial ideas/details/examples; may also be predictable; obvious -Limited audience connection	-Focused central idea -Thoughtful ideas/details/examples; well developed -Connects with audience; makes an impact	-Very focused ; strong sense of purpose; clear message ; may be thought provoking -Interesting insights or perspectives; depth of understanding (for age); well chosen details, examples - Strong (emotional/intellectual) impact on audience; evocative
Style / Form: <ul style="list-style-type: none"> ● Structure ● Vocabulary ● Sentence Structures 	-Limited organization -Limited / vague/overly colloquial word choice -Simple / limited sentence structures	-Adequate organization; connections among ideas are unclear -Basic / generally accurate word choice -Some sentence variety	-Strong opening, organization, and ending -Varied word choice, specific -Varied sentences; occasional use of rhetorical devices	- Engaging “hook” ; effective organization; conclusion has an impact -Effective (purposeful), colourful / vivid word choice -Effective use of varied sentences / rhetorical devices
Delivery (Voice): <ul style="list-style-type: none"> ● Audible ● Expression ● Confidence ● Pacing 	-Hard to understand (inaudible; too slow/too fast; poor pronunciation)	-At times, may be unclear or difficult to understand (due to poor projection/enunciation/pronunciation, pacing, etc.)	-Appropriate; -Clear easy to understand	-Very clear & effective; -Has an impact on audience ; -Delivery contributes to the message / content of the speech
Delivery (Body): <ul style="list-style-type: none"> ● Facial Expression ● Eye Contact ● Posture / Gestures 	-Body language is ineffective (poor eye contact, posture, little facial expression)	-Body language is inconsistent / mechanical; -Does not appear genuine / authentic (e.g. superficial eye contact)	-Body language contributes / supports meaning; -Some gestures; strong facial expression & eye contact	- Body language is highly effective ; -Naturally connects / resonates with audience

Notes/Comments:

* Speech (i.e. language, content, tone) must be appropriate for a public audience (e.g. parents, community members) and for students from kindergarten to grade 12